



Case Study

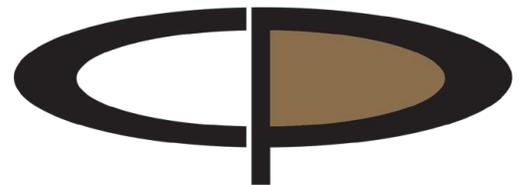
Cadillac Products Presses The Gas On RocketFailover[®]

With its multi-location business that employs over 225 people, Cadillac Products Automotive Company is a global innovator of automotive products. As a fourth-generation, family-owned company, they have been in the business for over 80 years, building an extremely productive and successful company. Cadillac Products manufactures a wide array of automotive products (such as protective plastic, acoustical parts, and door water shields) and they are consistently focusing on adhering to the highest level of safety, quality, and productivity.

For example, if Cadillac Products were to go into downtime, they would no longer have visibility into the supply chain, which means no access to tracking products or vehicles, no communication between headquarters and locations, and no tracking of cargo. These things can be detrimental to the timeliness and speed of production. They also wouldn't be able to communicate with customers, unable to provide fast and reliable communication which is essential to delivering an exceptional customer experience.

The Challenge

It's very easy to forget just how important staying online is for businesses of all kinds – manufacturers included. If Cadillac Products Automotive Company had experienced downtime, many of the systems they have in place to ensure the success of the business would also go down.



Cadillac Products Requirements

1. Automatic failover that requires no employee intervention & seamlessly integrates with their existing networks.
2. Integration with their current network so they didn't have additional costs
3. Easy to deploy without IT knowledge so it can be universally used by all staff members.



The Solution

Our engineers were able to recognize a low-cost solution for Cadillac Products; a RocketFailover product called Fusion. Fusion is an easy-to-install solution that provided Cadillac Products with a secondary Internet connection that has automatic failover. This means that when their primary Internet connection fails, their traffic is automatically routed to their backup connection and alerts are sent out. RocketFailover Fusion™ is the world's leading backup Internet solution and allows Cadillac Products to utilize their existing firewalls with RocketFailover while also allowing them to prioritize key Internet systems during downtime.

Along with RocketFailover Fusion comes iStatus®, an intelligence monitoring platform. iStatus provides an essential layer of visibility into a business's network and is equipped with powerful tools that help monitor network health. iStatus enables businesses to take the guesswork out of IT management, saving time and money by enabling the problem to be found and fixed.

The Implementation

After working with Cadillac Products and determining the ideal solution for them, our pre-configured Fusion devices were quickly and efficiently installed within a few hours with no noticeable difference to their business operations. Since the implementation of RocketFailover Fusion, Cadillac Products have experienced a high-performance solution for their downtime issues.

The Results

After utilizing RocketFailover Fusion and iStatus, Cadillac Products has officially said goodbye to Internet downtime. Staying online is easier than ever for this family-owned business, enabling them to have visibility into the supply chain and communicate with customers resulting in a better experience for all. Cadillac Products has peace of mind knowing that they have a reliable fail-safe that works to provide seamless uptime, enabling them to stay online 24/7.

