

Case Study

Okoboji View Scores

A Hole in One With RocketFailover®...No Ifs, Ands, or Putts

Sitting among sprawling courses of perfectly kept greens, beautiful water features, and rolling hills sits Okoboji View Golf Course. With 18 holes of excellent golf located by West Lake, this family-run facility is the place to be. Okoboji View Golf Course was built and opened in 1962 and has undergone numerous transformations in the previous years, adding to and exemplifying its beauty. The public course also offers numerous facilities such as the golf shop, practice facilities, and the Pub19 Bar & Grill for their guests to enjoy. Owners and staff alike pride themselves on the high quality of golf, amenities, and outstanding service offered.

The Challenge

With the ever-changing times and constant growth and revolution of connectivity, companies are flying into online business, Okoboji View included. There are many aspects of Okoboji Views business that rely on connectivity to be successful, such as their POS system, which handles taking payments for tee

time bookings, food and drinks, and purchases from the golf store. Connectivity is also vital in staying connected to their company website, including forms to book tee times and access customer accounts. These are all aspects that Okoboji relies on for smooth operations, which is why they were looking for failover solutions to protect their business.

For Okoboji Views' case, Internet downtime would mean not having the ability to accept payments for bookings, food/drinks, or other purchases, leading to a loss in revenue and upset customers. Similarly, lost connectivity also means customers would not be able to book tee times or access their accounts, resulting in lost revenue and poor customer satisfaction. These downfalls are the reason Akative knew that Okoboji View required a backup Internet solution to provide protection and security.



Okoboji Views Internet Continuity Requirements

- Backup Internet that would seamlessly switch over without staff intervention
- Quick and straightforward installation so it doesn't affect their day-to-day operations
- Reliable connectivity equipped for a high volume of POS transactions

The Solution

RocketFailover Complete Security™ was the ideal choice to support Okoboji View and secure their connection. Complete Security is a RocketFailover solution for networks that require more complexity for daily operations. It offers seamless 4G backup Internet for VoIP phone traffic, point of sale systems, and other mission-critical traffic. In addition to RocketFailover connectivity, iStatus network monitoring is built-in, allowing users the fully monitor their networks from the inside out. Complete Security is beneficial for more complex businesses as it will enable them to prioritize traffic to function at their best capacity by identifying what portions of traffic are critical for operations.

The Implementation

RocketFailover Complete Security was installed quickly and efficiently. With preconfigured devices, the process was completed in no time without interrupting any daily activity of the business. After installing Complete Security, Okoboji View saw their investment paid off quickly. Due to 24/7 connectivity from RocketFailover, the golf course saves time and money on what would have been lost revenue and operational expenses.

The Results

Akative is proud to say we effectively assisted Okoboji View in eliminating Internet downtime with RocketFailover and allowing them to continue their day-to-day business without fail. With the added benefit of iStatus monitoring, Okoboji View supervisors are able to see any network errors or issues. RocketFailover helps Okoboji View continue with its success and supports future business growth.

