Akative™ Gives Convenience Back to C-Stores

iStatus® Improves C-Store Transactions with All-In-One Monitoring

From busy holidays to popular vacation seasons, it's no surprise that convenience stores and gas stations see more payments at the pump during these times. But with customers only spending an average of 2-3 minutes refueling, appealing to diverse customer needs and providing a seamless transaction is critical.

While retailers are pegged to have a particularly favorable holiday season, with record-low unemployment across the U.S. and stronger consumer confidence than in past years, management still has their work cut out for them.

One of the many challenges of managing multi-location convenience stores comes in the form of, "out-of-site-out-of-mind" mentality. With multiple locations spread over a wide geographic area, it's increasingly difficult to maintain communication, cohesiveness, and consistency, especially during the busy holiday season. One way that c-stores can stay ahead of the curve is with Akative™.

Gain A Competitive Edge

Akative not only works to bring RocketFailover® 4G backup connectivity to c-stores, but their iStatus® monitoring allows management to know when c-store locations have lost Internet connectivity. With stores relying almost entirely on the Internet for customer transactions, inventory management, and daily communications, no one can afford to have an Internet outage during the holiday season.

Wouldn't you like to ensure that you don't lose a customer due to an Internet outage? iStatus provides quality assurance that all your c-store locations are running at their peak, from the convenience of a smartphone. No more complicated dashboards, constant alerts, or weeding through complex data to figure out the problem. iStatus allows you to view your connections, monitor usage, and verify backup connections are ready, all in one unified platform. By delivering important information about locations that are offline directly to key management, connectivity issues can be quickly resolved while the business remains online with RocketFailover.

iStatus also has patented ConnectionValidation™ technology which allows iStatus Cloud to test and validate connections without sending large amounts of traffic across expensive connections. With technology to detect Internet outages and alert management, iStatus is helping businesses leverage unparalleled connectivity and is truly fighting for customer's convenience.