



## Partner With Akative™

### Authorized Reseller Opportunities

#### Increase Your Profitability

Confidently increase your portfolio offerings by adding the leading Internet failover solutions and an unbeatable monitoring platform, knowing that they are backed by a dedicated team full of experts. With these great value adds in your portfolio, you can increase your customer base by drawing in new customers. In addition, Akative solutions allow you the opportunity to reengage with existing customers. By drawing in new customers and upselling existing customers, you can vastly grow your bottom line with recurring revenue. Lastly, you can increase your profit margins with data pooling and exclusive discounts.

#### Top Akative Products



**RocketFailover®** – Say Goodbye To Internet Downtime  
RocketFailover is the leading backup Internet solution that uses powerful 4G LTE, automatic failover, and intelligent monitoring to keep you online.



**AkativeSD™** – Integrated 4G/SD-WAN For Critical Applications  
AkativeSD provides more granular control for maintaining connectivity for business critical applications so they are not affected by issues like jitter.



**iStatus®** – Distributed, Multi-Site Network Monitoring  
iStatus makes it easy for you to monitor all of your Internet connections across all business locations and provides issue alerts to your smart device.



**iStatus NPM™** – All-In-One Network Performance Monitoring  
iStatus NPM provides powerful insight into your network by monitoring key cloud applications, Internet congestion, network protocols, and more.



#### Straight Forward

We value trust and transparency with our channel sales partners. Thus, we've made our partnership opportunities easy to implement and understand.



#### Dependable

We want our channel sales partners to thrive. We provide dependable sales and technical support along with training and exclusive education and sales material (hosted on our Partner Portal).



#### Enrich Your Portfolio

Add RocketFailover along with our patented iStatus monitoring platform with AI technology that is loved and trusted by hundreds of businesses to your portfolio of products and services.

## Becoming An Authorized Reseller

We welcome businesses of all sizes and industries to partner with us and become an Authorized Reseller. We especially encourage those providing their customers with services that rely on Internet connectivity like VoIP, Point of Sale (POS) systems, MSPs, IoTs, and more.

As an Akative Authorized Reseller, you will sell Akative failover solutions and make recurring revenue with each solution you sell. Resellers are the point of contact for any failover solution that they sell. This includes providing installations, Tier 1 support, and end-user billing. Akative supports you, as a reseller, by providing you with our easy to navigate partner portal, sales support, education, advice, and Tier 2 and 3 support.

### Benefits:

- Recurring revenue to grow your bottom line
- Onboarding & continuing education
- Access to Akative support
- Access to our Partner Portal
- Exclusive marketing & sales resources
- Akative partner discounts



## Akative Offers A Wealth of Advantages



### Leading Technology

Akative is the creator of the leading Internet failover solution in the US for SD-WAN, VoIP, IoT, and many more applications! Each failover solution comes with iStatus – our multi-location monitoring platform that contains patented and patent-pending technology. No other company can provide this unique combination.



### Dedicated Team

We have a dedicated team of experts continuously managing, innovating new features, and providing support for all of our solutions. When you call for Akative support, whether it's for help with sales or a technical issue, you will always chat with one of our friendly team members – not a robot or third party call center.



### One-Stop-Shop

Akative provides everything required for an Internet failover solution: the hardware, configuration, data, monitoring platform, and more. Even better, every solution is customized to meet the needs of your customers' unique network requirements!



### Channel Partner Pricing

Becoming a channel partner allows you to maintain your relationship with your customers while enjoying partner pricing. Offering our services increases your monthly recurring revenue leading to increased profit margins through partnering with Akative!

**Go to [Akative.com/Partners](https://www.akative.com/Partners) or call 888-484-4649 to become an Authorized Reseller today!**