Protecting Customers When It Counts

Security Driven 4G Internet Hits PCI Compliance Milestone

With both in-store and fuel dispensed credit card transactions occurring thousands of times each day, the convenience store industry in the U.S. serves almost 160 million customers daily. With fuel and food service largely dependent on Internet connectivity, ensuring customer satisfaction can be tiring as well as logistically challenging. But what if I told you we could take some of those operational burdens off your plate? Did you know that Akative™ offers revolutionary technology to not only assist in better customer transactions but to ensure PCI compliance as well? Let's take a look at what our solution means for you.

The Problem

Protecting cardholder data is not only an important business practice but an obligatory one. It comes as no surprise that convenience stores and fuel retailers accept credit card payments in many ways. Each of these payment methods must be compliant with the Payment Card Industry Data Security Standard

(PCI DSS). The PCI DSS, which has been around since 2007, is meant to protect your business and its customers from falling victim to credit card data breaches. With this consideration in mind, Akative has partnered with the nation's leading PCI-scanning technology. We deliver connectivity how and when it matters most for you.

The Solution

Akative's cornerstone technology, RocketFailover®, not only provides 4G backup Internet connectivity for c-stores and gas stations but our solutions provide crucial PCI compliant integration. With high-volume petroleum operations, we provide reliable, fast, and secure point-of-sale (POS) connectivity to keep mission-critical operations online 24/7.

![RocketFailover logo]

How RocketFailover Benefits You

RocketFailover seamlessly integrates into any existing PCI compliant network. By only allowing sensitive customer data that's already defined within your current architecture, RocketFailover ensures 24/7 reliability for both credit card transactions and scanning requirements.

Akative Payment Card Industry (PCI) compliance scans are conducted through a secure web-based PCI Compliance Scanning portal, which is constantly updated with the latest threat intelligence and certified annually to meet all the PCI Security Standards Council requirements. We schedule and run scans for the hosts that store, process, or transmit cardholder data. If vulnerabilities are identified, you are presented with details about the vulnerabilities and remediation steps that can be used to address them. Your team can then work to resolve the findings and rescan the hosts to confirm that all identified vulnerabilities have been addressed.

"When Internet outages took place, the staff was incredibly stressed and got the brunt of the anger from disgruntled customers. I cannot tell you an exact amount of dollars RocketFailover has saved me, but it is well into the thousands just in the past month. Thank you Akative for the unsurpassed customer service and taking a personal interest in the success of my business."

— Joe Newlin, Owner/Operator
The Boonedock's